



MEDIA RELEASE

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Small Business Series Features Knox Dough

KNOXVILLE, Tenn.— Knox County Mayor Glenn Jacobs interviewed Steve Curtis, co-owner of Knox Dough on Kingston Pike, as part of his latest video series highlighting small businesses.

During the series, the Mayor has conducted interviews with small business owners and operators, providing them the opportunity to talk about how the COVID-19 pandemic has impacted their families and employees, and helping them share any plans they hold for the future. A new vignette runs each week on the county and Mayor’s various social media platforms.

“Small business is the backbone of our economy,” Mayor Jacobs said. “Many of them have borne the economic brunt of the COVID-19 pandemic. So please join me during these segments as we learn more about these businesses, which are owned by our friends and neighbors...and about their plans for the future.”

During the recent interview, Curtis noted that his business serves up gourmet edible cookie dough and rolled ice cream – all based on his wife’s recipes – and has two operations, one in Knox County and the other in Sevier County. When the pandemic hit earlier this spring, the couple closed both stores but continued to operate a mobile truck.

“We had to go back to our roots,” he said, adding that they were able to remodel the Knox County store to where customers could call for curbside service.

Still, they faced other problems and continue to do so.

“It the little things, like getting spoons,” he said. “They’re either out of them, or we switch to another brand or it’s going to be weeks and weeks before we get them. That’s the frustration. We’ll make an order and then, where is our order?”

To hear more of what was said, check out the [video](#).

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